

TRINITRON
+ PLUS

SONY

Sony re-invents colour television...

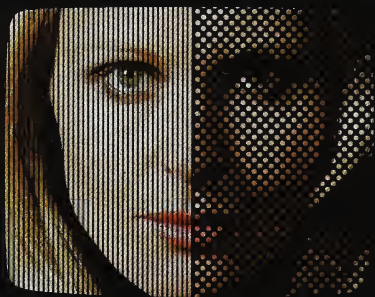
TRINITRON + PLUS

puts Sony 2 giant steps ahead of the rest!

We weren't content to merely **improve** colour TV pictures, we **re-invented** the whole system. The first giant step was Trinitron, Sony's world-patented one-gun, one-lens system that is still way ahead, despite efforts by competition to catch up. It gives 30 per cent more colour, with a sharper and brighter picture.

Now we announce Sony Trinitron + PLUS, a new colour TV System that is even better again. When someone beats Sony, it's always Sony! Trinitron + PLUS colour by Sony for a really superb colour picture and maximum reliability. Now, aren't you glad you waited.

Clearly superior picture



More Colourful Colour. Sony's exclusive Trinitron + PLUS System, with wider full slots — not little slots or dots — lets much more of the electron picture beams pass onto the screen.

More convenience features:

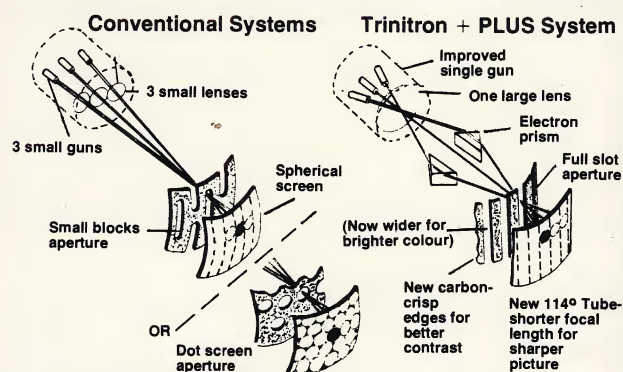
- **Econoquick.** Sony's new power-saving system for "instant" picture without the risk and cost of trickle current preheating.
- **Automatic Fine Tuning.** For set and forget convenience when changing channels.
- **VHF-UHF Tuners Fitted.** All Australian channels, present and future, can be received without any modification.
- **Fringe Area Power.** Makes Sony the first choice for difficult and outlying areas.
- **Panoramic Cylinder Picture Tube.** For wider, more comfortable viewing, free from annoying reflections.

Sharper, brighter picture



No Fuss — No Fade. Sony's Trinitron + PLUS System always gives you a sharp picture because it uses only one large electron gun and one large lens. As with cameras, the larger the lens the brighter and sharper the picture.

How SONY Trinitron + PLUS gives a clearly superior picture



The unique Sony Trinitron + PLUS System is simple and free of complicated controls. The colour beams all pass through the centre of the one big lens and thus focus more sharply without diffusion. The full vertical slots let much more of the picture signal through than conventional "dot" or newer "block" shaped screens. Sony Trinitron + PLUS has new carbon-crisp edges on its phosphor screen for better contrast. Unique cylindrical shape picture tube greatly reduces annoying reflections.



SONY TRINITRON + PLUS. The Ultimate Home Entertainment Centre

THE SONY TRINITRON + PLUS EXCLUSIVE BENEFITS:

Most realistic colour

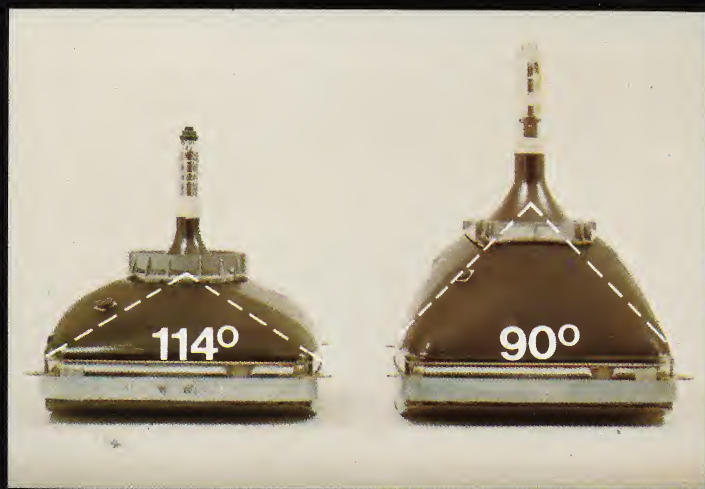
Sharper, brighter Trinitron picture

Econoquick

Safe, quick picture shuts off power completely

Australia's slimmest picture tube

More advanced 114° for sharper picture and slimmer cabinet



The extra protection of Australia's first two year total warranty

The proven reliability of the Sony Trinitron colour sets has made it possible for Sony to offer Australia's first TWO YEAR TOTAL WARRANTY. This provides you with a full 24 months' cover for free labour, 24 months' cover for all parts and 24 months' cover for the picture tube. This is the manufacturer's warranty on model KV1830AS and is available at no extra cost.

Specifications: KV1830AS

Television system: Australian TV standards

Colour system: Full PAL-D

Channel coverage: VHF channels 0-11, UHF channels 28-34, 39-63

Picture tube: 44 cm Trinitron tube (screen measured diagonally) 114 degree deflection angle

Aerial: 300 ohm Aerial Terminal for VHF and UHF. 75 ohm Aerial Terminal for VHF

Intermediate frequency: 36.875 MHz (picture carrier)

Speaker: 10 cm dia.

Power requirements: 240 V AC, 50 Hz

Power consumption: 110 W

Dimensions: 651 x 480 x 374 mm (W/H/D)

Weight: Approx. 30 kg

Supplied accessory: Earphone

Optional accessories: VHF Loopic Aerial AN22-J2.

Design and specifications subject to change without notice.

TRINITRON + PLUS
SONY
Research makes the difference.